





Adrian Anderson Case Interviews

	<p>Pierre Anderson</p> <p>Pierre is Adrian's responsible older brother. He struggles to immediately find positive things to say about Adrian. The brothers used to compete in their teens and 20's, alternating titles, until Pierre's wife decided raising a family was more important. Pierre has returned to Ironman now that his son is older.</p>
	<p>Kathy Anderson</p> <p>High powered tax attorney in Downtown Vancouver. Often appears on the news in the segment "TrueTaxTalk" to give tax advice. When asked about Adrian, she replied that her life would not change but her son would be upset. Ethan perhaps idealized his uncle a bit too much. She wished he could have died at a more convenient time.</p>
	<p>Ethan Anderson</p> <p>Ethan is a keen high school student, graduating this summer. He is working at Adrian's "Get Juiced" store. He sees this as a stepping stone for his first business plan, but his parents, Kathy and Pierre, are hoping it is a summer job before university in September. Ethan was very close with his uncle. The two have had a secret language they have used since Ethan was little.</p>
	<p>Aimee Anderson</p> <p>Aimee is Adrian's loving younger sister. She owns and operates the "YesYoga" study in the Lee building. She left home at 18, feeling overshadowed by her brothers. After travelling for a couple years and working odd jobs she found yoga. When she returned to Vancouver she started a new "peaceful, respectful" relationship with her brothers, which has continued for the last 10 years. Their relationship only got stronger since their parents died unexpectedly on a small boating cruise. She has been promised a space in the new building that Omid wants to design and build. Although she likes this idea, she had agreed with Adrian not to sell.</p>



Ivy Jones

Ivy has had several Ironman-Australia successes in her 10 year career. She even had a stint as the “Vegemite Girl” in Australia. This meant great sponsorship but an excessive amount of vegemite eating. She followed a boyfriend to Canada, where she started a new career as a trainer and coach for other athletes. After being dumped by her former boyfriend she started dating Adrian, whom she was training. Adrian and Ivy dated for the last 3 years, until he recently ended things very publicly on Facebook. Ivy has to face Adrian every morning at the pool where she couches and he trains. Ivy is thinking about going back to Australia.



Wilson Park

Wilson owns and operates “Park it” in the Lee building, a local, small-scale chair manufacturer. Wilson hosted 6 meetings in the last week with Omid to negotiate the sale of the Lee building. Wilson is a friendly man, who only has nice things to say about people. When asked about Adrian, he said he was a guy that put himself first, and he admired that in a man.



Kevin Xu

Kevin owns and operates Xu Cameras in the Lee building since 2010. He appears anxious and tired, possibly due to the financial troubles he has been having, because of the changing photography business. His only daughter is starting medical school in the fall, which is adding to his already difficult financial troubles. He is greatly in favor of selling the Lee building.



Omid Manucherri

Omid is a highly successful local developer that has been involved in the recent rezoning of the Mount Pleasant Neighbourhood. He is known for being “the fixer” amongst developers. He demanded daily meetings over the last week at the Lee building to try to convince Adrian to sell his part of the Lee building. Omid has already negotiated with Kevin and Wilson. He thinks that if Adrian had stopped meddling, Aimee would have agreed to sell too. He is very open about his happiness that the development can now go ahead, with Adrian gone.